

AUSTRALIAN SHIPBUILDERS ASSOCIATION



PO Box 756, Ashmore City Qld 4214 Australia

Phone: +61 7 5597 3522

Fax: +61 7 5597 3566

Email: ceo@shipbuilders.com.au

Web: www.shipbuilders.com.au

Since the late 1970s, Australian shipbuilders' innovative designs and construction techniques have established Australia as the world leader in the production of lightweight high speed ferries. These skills have also been utilised for the production of a large number of ships including offshore crew/supply boats, fishing boats, patrol and other naval vessels.

The shipbuilding industry of Australia contributes substantially to the nation's economy through exports, regional development, employment and training.

ASA's Role

The Australian Shipbuilders Association (ASA) represents a wide range of stakeholders in the industry including R&D, design, equipment suppliers, government departments, as well as shipbuilders.

The role of the ASA is to provide collective representation to various governments, the International Maritime Organisation (IMO), the National Marine Safety Committee and media.

The ASA is the primary networking forum for the shipbuilding industry of Australia.

On behalf of the Australian shipbuilding industry, the ASA markets and promotes Australian shipbuilders' competitive edge in production of vessels for:

- passenger and vehicle transportation;
- cargo transportation (in particular, low volume high value-added cargo);
- fishing vessels;
- navy, coastal patrol, law enforcement and military operations; and
- recreation (tourism) and luxury class vessels.

ASA members produce a range of commercial, luxury and naval vessels and associated marine equipment. Areas in which members are strong international competitors include:

- fast passenger ferries;
- fast car and passenger ferries;
- high speed ocean freight vessels;
- high speed patrol/rescue boats;
- offshore supply vessels;
- fishing trawlers and boats;
- marine equipment and furnishings.

ASA's Goals

The prime functions of the ASA continue to be:

- to develop programs to market and promote the industry nationally and internationally;
- to provide assistance to members in the development of marketing plans and strategies including the provision of market data and information;
- to further develop industry networks and relations with Government;
- to assist in the formulation of activities to enhance existing technology and facilities for design, construction and delivery; and
- to protect and promote the reputation of the Australian shipbuilding industry.

ASA members' international competitive advantages include:

- innovative design;
- advanced materials and construction techniques;
- high quality fitout and finish;
- workforce capability and flexibility;
- delivery to buyer requirements;
- value for money.

